



DEPARTMENT OF CONSERVATION
STATE OF CALIFORNIA

December 9, 2003

IMPORTANT NOTICE !

DIVISION OF
RECYCLING

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TO: Beverage Manufacturers and Distributors

SUBJECT: AB 28 Changes to the California Beverage Container and Litter Reduction Act

The purpose of this notice is to inform program participants of changes to the California Beverage Container and Litter Reduction Act (Act) as a result of the passage of Assembly Bill 28 (AB 28). The Act requires that all beverage containers subject to the Act be labeled with the California Redemption Value (CRV) message. The Act also requires all beverage manufacturers and distributors to report and pay the applicable processing fees and redemption payments, respectively.

Effective January 1, 2004, the CRV on all beverage containers covered by the Act will increase to **\$0.04 for containers under 24 ounces, and \$0.08 for containers 24 ounces or more.**

If you are a distributor of beverages other than beer and malt, these increased amounts are effective for January 2004 reports, which are due March 10, 2004.

If you are a distributor of beer and malt beverages, your January 2004 report and payment are due April 30, 2004.

As of January 1, 2004, AB 28 also amends the provisions of the Act regarding labeling requirements. Beverage manufacturers must ensure that every non-refillable beverage container subject to the Act which is sold or offered for sale in this state, be labeled with one of the following messages:

- CA Redemption Value
- California Redemption Value
- CA Cash Refund
- California Cash Refund, or
- CA CRV

Effective **July 1, 2004**, beverage manufacturers and all retailers in California will not be allowed to sell containers that are labeled **CA 2.5¢ or CA 5¢**. **Beginning January 1, 2004, regardless of labeling, CRV must be paid at the rate of \$0.04 or \$0.08, as appropriate.**

The CRV message must be clear, prominent and indelibly marked by painting, printing, scratch embossing, or raised letter embossing.

If you have any questions regarding this notice, or specific questions regarding payments or reporting requirements, please contact the Client Services Section at (916) 327-7361, or call 1-800-RECYCLE. Additional notices and guidance will be made available through the Department's website: <http://www.consrv.ca.gov>.

Jim Ferguson
Assistant Director
for Recycling